



# SPONSORSHIP OPPORTUNITIES

February 27, 2026

**NATIONAL INDIGENOUS  
DEFENCE CONFERENCE**

Presented by OneHoop  
and Department of National Defence

# HELLO, BONJOUR, TANSI.

OneHoop and the Department of National Defence are proud to present National Indigenous Defence Conference (NIDC) 2026, taking place on February 27th, 2026 at the Westin Ottawa in our beautiful capital city of Ottawa, Ontario.

This year's theme, "Honouring the Past, Shaping the Future", centres on honouring the bravery, courage, and valor of Indigenous and non-Indigenous veterans while envisioning a future where our collective strength contribute to the liberty and security of all Canadians. The itinerary of NIDC 2026 reflects our continued aspirations to build the strength and unity of the Department of National Defence and the Canadian Armed Forces, and reinforce Canada's commitment to Reconciliation with Indigenous peoples, communities and businesses.

We are extending an opportunity for organizations to sponsor this year's conference and demonstrate their leadership and support for reconciliation within the defence sector. Sponsorship offers a unique platform for your organization to be prominently recognized among key stakeholders, including conference attendees, government representatives, Indigenous leaders, and defence personnel. Our sponsorship levels are designed to align with your organization's values and goals, providing visibility across all aspects of the conference. Your organization's sponsorship will play a critical role in enhancing NIDC's impact and supporting Canadians toward realizing tangible, positive outcomes.

Thank You, Merci, Kinanâskomitin

Cadmus Delorme  
Founder & Partner  
One Hoop Advisory Services Corporation

# WHY SPONSOR NIDC?

As a sponsor, you and your organization make a commitment toward advancing Reconciliation within the Defence sector. Your commitment to sponsor NIDC provides access to a network of Indigenous and non-Indigenous professionals who share this commitment.

## NIDC 2026 will address:

- The importance of the historic relationship between Indigenous Peoples and Canada (in the context of national defence).
- Integration of Indigenous capabilities and knowledge into approaches to defence and security.
- Building and reinforcing defence across Canada, including Northern and Arctic security.
- Strengthening relationships between Indigenous businesses and communities and Canada.

## NIDC 2026 topics include:

- Strategic investment and procurement into Indigenous partners in defence and supporting sectors.
- Discussions on provincial, territorial, and federal policy adjustments, frameworks, and revisions.
- Capacity building within Canadian and Indigenous government departments and structures.
- Development of sustainable partnerships between Indigenous businesses, communities, and entrepreneurs.

# SPONSORSHIP BENEFITS.

Sponsorship Level (Number of sponsors)	Diamond (confirmed) \$50,000	Platinum (two) \$25,000	Gold (four) \$15,000	Silver (six) \$10,000
Price				
Presenting Sponsor	✓			
Co-Presentation	✓			
Maximum Exposure	✓			
Welcoming and closing remarks	✓			
Speaking opportunity	✓			
Panel presenter opportunity	✓	✓		
Written feature on NIDC website highlighting work to advance Indigenous participation	✓	✓		
Speaking opportunity during lunch	✓	✓	✓	
Logo on promotional materials	✓	✓	✓	
Logo on website and conference materials	✓	✓	✓	✓
Premium Exhibition Booth	✓	✓	✓	✓
Inclusion in NIDC Program	✓	✓	✓	✓
Complementary reception passes	4	2	2	2
Complementary conference passes	10	6	4	2
Social media spotlights	6	3	2	1

Additional Opportunities	Price
Reception Sponsor	\$7,500
Breakfast Sponsor	\$5,000
Lunch Sponsor	\$5,000
Refreshment Sponsor	\$4,000
Media Sponsor	\$6,000
Networking Sponsor	\$5,000
Lounge Sponsor	\$4,000
Exhibition Booth (available soon)	\$2,500

# CONNECT WITH US.

To discuss NIDC 2026 sponsorship opportunities, contact Thomas Benjoe at [tbenjoe@onehoop.ca](mailto:tbenjoe@onehoop.ca).

Sponsorships are available on a first come, first served basis. If you feel there are other opportunities or sponsorships that you can support, please contact us to explore possible partnerships.

We will provide a letter of confirmation of sponsorship for supporting NIDC 2026 for organizations that support Indigenous capacity building.

Presented by:



Photo Credits:

*Captain Matthew "Glib" Kutryk, Royal Canadian Air Force 2017 Demonstration Jet pilot flies over Northern Alberta on April 6, 2017. Photo: Cpl Manuela Berger, 4 Wing Imaging CK01-2017-0278-011*

*A Canadian Armed Forces combat engineer provides instruction to members of the Ukrainian Armed Forces during Operation UNIFIER in Poland on July 5, 2025. Photo: Canadian Armed Forces Imaging Technician. Image Release Authority: Major Dufour 736, Operation UNIFIER Senior Operational Project Manager*

*Soldiers with enhanced Forward Presence Battle Group – Latvia prepare their vehicles for a road move on February 24, 2021. Image by MCpl Stuart MacNeil, enhanced Forward Presence Battle Group - Latvia Imagery Technician, Canadian Armed Forces Photo*